



Georgia
Made by Characters

Guest of Honour
Frankfurter Buchmesse 2018

Press Conference Invitation

Georgia Made by Characters

Guest of Honour at the Frankfurter Buchmesse 2018

Dear ladies and gentlemen,

Georgia – one of the world's oldest cultural nations – will be Guest of Honour at the Frankfurter Buchmesse next year. Under the tagline “Georgia – Made by Characters”, the focus of the Guest of Honour appearance is not only the latest German and international translations of works by Georgian authors, but also the script itself, the Georgian alphabet, which was added to UNESCO's Intangible Cultural Heritage List in 2016.

Revolving around the 33 artful, sweeping alphabetical characters from the fourth century, the Guest of Honour year will be a year of stories from and about the country on the border between Asia and Europe, with its long literary tradition – stories about its people, its culture, its unique characteristics, its cuisine and much more.

To give you an initial overview of the Guest of Honour's concept, its literature and the publications and events you can expect, we warmly invite you to a press conference

on Thursday, 12 October 2017
at 11 a.m.
in Congress Center Messe Frankfurt, Ebene C.2, Raum „Illusion 2“
Messe Frankfurt, Messengelände, Ludwig-Erhard-Anlage 1,
60327 Frankfurt am Main

Speakers:

Juergen Boos
Director of the Frankfurter Buchmesse

Mikheil Giorgadze
Minister of Culture and Monument Protection of Georgia

Pressebüro
Mirjam Flender
Kirsten Lehnert

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Medea Metreveli

Director of the Georgian National Book Centre

Nino Haratischwili

Author

We look forward to seeing you there!

Please contact us at press@georgia-characters.com or use the enclosed reply form to let us know whether you would like to take part in the appointment and request an interview.

Save the Date:

Katie Melua at the Guest of Honour handover ceremony: France – Georgia

The British-Georgian singer-songwriter **Katie Melua** will be present at the ceremony to mark the Guest of Honour handover from France to Georgia to close the Book Fair on **15 October 2017**. You will receive a separate invitation for this event.

Yours sincerely,

Mirjam Flender
Press Office Georgia – Made by Characters

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